

世界农场动物福利行业基准

《世界农场动物福利行业基准》(BBFAW---Business Benchmark on Farm Animal Welfare) 由世界农场动物福利协会 (Compassion in World Farming) 和世界动物保护协会 (World Animal Protection) 发起, 是食品公司中农场动物福利管理、政策承诺和绩效披露的全球领先指标。自 2012 年成立以来, BBFAW 已帮助众多投资者、公司、非政府组织和其他利益相关者更全面有效地了解目标企业在农场动物福利方面的做法和表现, 并直接或间接地推动了农场动物的福利。

《世界农场动物福利行业基准》每年根据可公开获得的信息, 对全球 150 家食品公司在运营和供应链中农场动物福利的管理水平进行评估。进而让投资者对不同公司进行比较, 以确定谁是行业的领导者或落后者, 以及那些做出重大改进的企业, 并有效地评估全球食品行业中农场动物福利更广泛的趋势。BBFAW 还协助创立了《关于农场动物福利的全球投资者声明》, 通过召集全球的投资者合作组织, 来促成主要的投资机构与食品企业在农场动物福利问题上的合作。此外, BBFAW 还和投资者一起管理着更广泛的合作项目, 并为他们提供有关重要动物福利问题的实用指导工具。

截止到 2020 年 7 月, 代表着 2.1 万亿英镑资产管理规模的 33 家投资者已经签署了相关声明。所有签署方都将农场动物福利视为对食品行业长期进行投资的重要参考依据, 并承诺在分析和考虑合作时将农场动物福利标准作为参考目标。

目前共有 11 家中国公司出现在 2020 年 BBFAW 年度报告的名单中 (分列第 4 和第 6 层)。

获取更多 BBFAW 的信息请点击[这里](#) (英文)。

Business Benchmark on Farm Animal Welfare

The Business Benchmark on Farm Animal Welfare (BBFAW) is the leading global measure of farm animal welfare management, policy commitment, performance, and disclosure in food companies. Since its inception in 2012, it has enabled investors, companies, NGOs and other stakeholders to understand corporate practice and performance on farm animal welfare, and it has driven – directly and through the efforts of others – improvements in the welfare of animals reared for food.

Based on the publicly available animal welfare information disclosed by the company, the annual Benchmark assesses how 150 global food companies manage farm animal welfare in their operations and supply chains. It allows investors to compare companies, to identify leaders and laggards and those making significant improvements, and to assess wider trends in farm animal welfare across the global food industry.

BBFAW maintains the Global Investor Statement on Farm Animal Welfare and convenes the Global Investor Collaboration on Farm Animal Welfare, a collaborative engagement between major institutional investors and food companies on the issue of farm animal welfare. In addition, BBFAW manages extensive engagement programs with investors and provides practical guidance and tools for companies and for investors on key animal welfare issues.

As of July 2020, 33 investors, representing £2.1 trillion in assets under management, have signed the Statement. All signatories identify farm animal welfare as material to long-term investment value in the food sector and commit to taking account of farm animal welfare in their analysis of and engagement with food companies.

A total of 11 Chinese companies were benchmarked in the 2020 BBFAW Report (appearing in Tiers 4 and 6).

Further information on BBFAW can be found [here](#) (in English).